

Poage Landing Days

P.O. Box 8 Ashland, KY 41105

To Whom it May Concern;

I am pleased to announce the 2021 Poage Landing Days Festival. After an absence in 2020 due to the COVID-19 Pandemic we are excited to be able to plan this year's event.

As always our goal is to host an annual downtown festival with a family atmosphere. This year we know we will have some changes as a result of COVID-19. Safety has become one of our biggest priorities. We are making plans on how we can bring you a 3 day / 5 block street festival and maintain all necessary safety precautions to be a success. You will see more space between vendors, more handwashing / sanitizing stations, and staff dedicated to cleaning. We hope to make you feel safe and comfortable while enjoying our festival.

This year's event will take place September 17th, 18th, 19th 2021 in Ashland, KY .

Events to include:

- * **Arts and Craft Vendors**
- * **Children's Amusement Activities**
- * **Local Food Vendors**
- * **Specialty Vendor Booths**
- * **Car Cruise - In**
- * **Cone Fest Skate Board Competition**
- * **Free Concerts**
- * **Mr. Puppet Ventriloquist / Comedian**

WE NEED YOU! We could not do any of this without the financial support of you and other like-minded community partners. Help us bring free family fun to Downtown Ashland. Take a look at the attached Event Sponsorship Package, there is something for every budget, and let me know how you would like to participate. Poage Landing Days Festival, Inc. is a 501c3 Non-profit Organization making all donations tax deductible and receipts can be provided upon request.

Please make checks payable to Poage Landing Days, Inc. and remitted to P.O. Box 8, Ashland, KY 41105-0008. Please know that all donations are greatly appreciated. If you have any questions feel free to contact me at 606-922-3173 or by email clmeade@yahoo.com.

Sincerely,



Christy Meade
PLD President 2021



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Sponsorship Form

September 17th, 18th, 19th, 2021

Logo Recognition at the Festival, in print, social media, and t-shirts (varies according to level)
All Sponsors will be included on the Poage Landing Days Website.

- \$ 5,000.00 Logo on T-Shirt, Social Media, Signage
- \$ 3,000.00 Logo on T-Shirt, Social Media, Signage
- \$ 2,500.00 Logo on T-Shirt, Social Media, Signage
- \$ 2,000.00 Social Media, Signage
- \$ 1,500.00 Social Media, Signage
- \$ 1,000.00 Signage
- \$ 750.00 Signage
- \$ 500.00 Signage
- \$ 250.00 Listed Sponsor
- \$ 100.00 Listed Sponsor

*** VIP Section will be available to sponsors. Due to changing COVID 19 Restrictions we do not yet know how many seats will be available. We will make every effort to accommodate all requests.*

Sponsor Name: _____
(Name as you wish it to be recognized at the event)

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Amount: _____

Signature: _____ Date: _____

Please make check payable to:
Poage Landing Days Festival, Inc. P.O. Box 8, Ashland, KY 41105-0008

Thank you for your support. Please submit any logos or appropriated sponsor information to clmeade@yahoo.com

Poage Landing Days Festival, Inc. is a Non-Profit 501c3 Organization*All Donations are Tax Deductible*
Visit us at www.poagelandingdays.com